SREENATH R

NIT CALICUT

PORTFOLIO : https://sreenathravidesign.wixsite.com/portfolio

An aspiring engineering student passionate about digital media and communication looking for challenging projects and opportunities to put my skills at work.An enthusiastic communicator, a versatile team player, a budding youtuber and an experienced coordinator, who is always ready to go that extra mile to try out new ideas and work them to perfection.

Palakkad
Kerala
India

10-JULY-1998

CONTACT

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VISIT

PORTFOLIO
sreenathravidesign.wix
site.com/portfolio

www.behance.net/sreenathravi

SREENATH RAVI DESIGNS

PROFICIENCY

Pr
Premiere Pro
PROFFESIONAL

Ps
Photoshop
ADVANCED

Ae
After Effects
ADVANCED

xd
Adobe xd
INTERMEDIATE

Ai
Illustrator
INTERMEDIATE

Lr
Lightroom
BASICS

EXPERIENCE

2020 MEDIA AND DESIGN PRODUCTION
RAGAM'20

VIDEO EDITING, GRAPHIC DESIGN, PUBLIC RELATIONS
-Edited promos for various events,proshows(in association with **GAANA & REALME**).
-Designed posters,banners and dropdowns .

2019 MEDIA AND DESIGN PRODUCTION
tathva'19

VIDEO EDITING, GRAPHIC DESIGN, PUBLIC RELATIONS
-Edited promos for various events,proshows and countdowns.
-Designed posters,banners and dropdowns .

2019 DESIGN HEAD
INFINITUM'19
CLUB MATHEMATICA

VIDEO EDITING, GRAPHIC DESIGN
-**Led** the team of designers and editors in making media and graphicworks
 for the event which is conducted in Kerala, Andhra Pradhesh, Telegana & **Dubai.**
-**Tutored** a team in the field of design and media.

2019 HOSTED WORKSHOP
IEEE NITC SB

VIDEO EDITING
-Conducted and hosted workshop for IEEE NITC SB in Basics of ADOBE PREMIERE PRO .

2019 MEDIA PRODUCTION
RAGAM'19

VIDEO EDITING, GRAPHIC DESIGN, PUBLIC RELATIONS
-Edited promos for various events,proshows and countdowns.
-Designed posters,banners and dropdowns .

2019 DESIGN IN-CHARGE
SANKET'19

VIDEO EDITING, GRAPHIC DESIGN
-Led the team of designers and editors in making media and graphicworks
 for the event .

2019 DESIGN TEAM
LOCUS'19

VIDEO EDITING, GRAPHIC DESIGN, PUBLIC RELATIONS
-Edited promos for various events,proshows and countdowns.
-Designed posters,banners and dropdowns .

2018 DESIGN TEAM
tathva'18

VIDEO EDITING, GRAPHIC DESIGN, PUBLIC RELATIONS
-Edited promos for various events,proshows and countdowns.
-Designed posters,banners and dropdowns .

SKILLSET

Au
Audition — △ BASICS

Python — △ INTERMEDIATE

Mat lab — △ INTERMEDIATE

Lat ex — △ INTERMEDIATE

VIDEO EDITING ▽

GRAPHIC DESIGN ▽

MOTION GRAPHICS

PUBLIC RELATIONS ▽

SOCIAL MEDIA ENGAGEMENTS ▽

CODING ▽

LANGUAGES

○ ENGLISH

○ MALAYALAM

○ HINDI

POSITION OF RESPONSIBILITY

2020 **JOINT CO-ORDINATOR**
RAGAM'20
South India's Biggest Cultural Fest
-Led the team responsibile for the footfall during 3 days of the fest which is over 50k.
-Account handler of instagram(ragam_nitc) which is south india's most followed cultural fest page and 2nd highest after mood indigo in india.

2019 **PUBLIC RELATION HEAD**
tathva'19
South India's Biggest Techno-Management Fest

-Responsible for the footfall of around 60,000 on 3 days and led a team of more than **100 committe members** in planning and coordinating publicity strategis for various events throughout various colleges and schools around south india.
-**Official account handler** of all tathva'19 social media platforms : Instagram(tath-va_nitcalicut), facebook page(Tathva), Youtube Channel(tathva'19) and twit-ter(@tathva).
-Responsible for social media marketing and increased the followers by a count of **10K** of instagram account(tathva_nitcalicut).

2019 **DESIGN HEAD**
CLUB MATHEMATICA
A prominent club in NITC and conduct kerala's biggest logical quiz, Infinitum with around 16,000 participants

-An active executive of Infinitum'18 and co-ordinator of Infinitum'19 which was conducted across Dubai, Kerala, Andhra and Telangana.
-Responsible for an invigorating frontlook and publicity of the event through bro-chure, poster, dropdown and promo videos and captained a team to do the same by making them familiar with software and giving inovative ideas.

2019 **SECRETARY**
IEEE NITC SB, ELECTRON DEVICE SOCIETY

2020 **ASSISTANT SECRETARY**
ELECTRONICS AND COMMUNICATION ENGINEERING ASSOCIATION

EDUCATION

2017-21 **B-TECH - ELECTRONICS AND COMMUNICATION ENGINEERING**
NATIONAL INSTITUTE OF TECHNOLOGY, CALICUT
CGPA - 6.56/10

2016 **CBSE - AISSCE(XII)**
KENDRIYA VIDYALAYA KANJIKODE
PERCENTAGE - 95.4/100

2014 **CBSE - AISSE(X)**
KENDRIYA VIDYALAYA KANJIKODE
CGPA - 10/10

FIELDS OF INTERESTS : VIDEO EDITING, MOTION GRAPHICS, GRAPHIC DESIGNING, FILM MAKING, PUBLIC RELATIONS, DIGITAL MARKETING.